



# What if by magic, you could increase staff productivity by 50%?

The Destwin Fuel Dealer Solution™ is a suite of mission critical web-applications designed by energy marketers for energy marketers. By utilizing these tools, energy marketers have reduced unnecessary telephone calls by up to 50% and have dramatically improved staff productivity.



Customer Online Management Portal & Automated Server System

- At the heart of the Destwin Fuel Dealer Solution is the **Compass** Customer Data Web Portal that is linked to your back-office data system and your current website. **Currently supporting: ADD Systems, AWE, BlueCow, Cargas, DRM, FDMS, Infosys, Factor, PAMS, ProPac, Rural, SMS, Symat, Sunrise, Total Fuel, Versyss**

*All trademarks are the property of their respective owners, contact us if your back-office provider is not listed*



Automated Intelligent Marketing

- **For your customers**, it's a website where they can manage their accounts online, pay bills, schedule tune-ups, order fuel and enroll in programs 24/7. But it goes way beyond that. With the Destwin **AIM (Automated Intelligent Marketing)** system, your customers will encounter a unique experience, tailored to accommodate their unique customer profile with custom target marketing. **It even knows their name!**

## • Mission Critical Web Tools For The Energy Business •



Automated Loyalty Points System

- **For CSR's**, the Destwin Fuel Dealer Solution features mission critical customer retention tools like our **ALPS (Automated Loyalty Points System)** and CSR-AIM messages that help CSR's identify and upgrade customers with the products and services that are right for them. **The result? Dramatically improved customer care.**



Advanced Risk Management

- **For Risk Managers**, the Destwin Fuel Dealer Solution features a robust suite of risk management tools that make the previously impossible...**possible**. Our **ARM (Advanced Risk Management)** system automates price protection programs on-line, over the phone or in person. With live indexed pricing and a comprehensive suite of hedging utilities, eliminating risk and ensuring predictable margins is a snap!

**It's not magic, just advanced technology that works.**

Discover how Destwin Energy Systems Can Work For Your Company, with a comprehensive 1-hour web demonstration. Visit our website or call

